

Communications

Speech

Publisher	Title	Author	Year	Grade Level
COMPREHENSIVE Instructional materials that support the Idaho Achievement Standards and may be used by students as the principal source of content knowledge/skills for a given course. These materials provide <i>comprehensive</i> coverage of the course.				
Clark Publishing, Inc./ Perfection Learning Inc.	Mastering Competitive Debate	Hensley & Carlin	2001	9-12
	Key Features: Sequential introduction to competitive debate. Students learn basics of argumentation and persuasion in a step-by-step approach and the latest in debate theory. Good for beginning and intermediate debate students. Intended Use: One or two semesters. Evidence of Effectiveness: No information provided. Teacher Aids: Teacher Manual available. In-service training: No.			
Glencoe/ McGraw-Hill	Communication Works!	Galvin, Terrell	2001	9-12
	Key Features: Provides communication skills the world-of-work demands; written by experienced authors in field of speech/communication; provide real-life scenario for discussion Intended Use: Intended as a basal textbook for average students Evidence of Effectiveness: Extensive research, testing, and piloting was conducted to ensure validity of instructional approach Teacher Aids: Teacher's Annotated Edition and Teacher's Resource Book In-service training: No			
	Communication Applications	Myers, et al	2001	10-12
	Key Features: Provides students with communication and critical-thinking skills necessary to become competent communicators and valuable, promotable employees; abundant practice opportunities; collection of resources and reference materials Intended Use: Intended as a basal textbook for average students Evidence of Effectiveness: Extensive research, testing, and piloting was conducted to ensure validity of instructional approach Teacher Aids: Teacher's Wraparound Edition; Teacher's Classroom Resources and Testmaker In-service training: No			
	Basics of Speech	Galvin, Cooper	1999	7-12
	Key Features: Addresses interpersonal and group communication, public speaking, debate, parliamentary procedure and oral interpretation Intended Use: Intended as a basal textbook for average students Evidence of Effectiveness: Extensive research, testing, and piloting were conducted to ensure validity of instructional approach. Teacher Aids: Teacher's Annotated Edition; Teacher's Resource Book In-service training: No			
	Public Speaking Today	Carlin, Payne	1998	7-12
	Key Features: Will teach students public-speaking skills needed by many speaking situations faced by presidents, generals, business leaders, celebrities, and reformers; step-by-step approach; special chapter deals with debate Intended Use: Intended as a basal textbook for average students Evidence of Effectiveness: Extensive research, testing, and piloting were conducted to ensure validity of instructional approach. Teacher Aids: Teacher's Annotated Edition; Teacher's Resource Book In-service training: No			

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Glencoe/ McGraw-Hill	Speech: Communications Matters	McCutcheon, et al	1999	6-9
	Key Features: Edition boasts new chapters covering interpersonal communication, interviewing, and extemporaneous and impromptu speaking; authored by leading high school speech teachers and debate coaches Intended Use: Intended as a basal textbook for average students Evidence of Effectiveness: Extensive research, testing, and piloting were conducted to ensure validity of instructional approach. Teacher Aids: Teacher's Edition; Teacher's Resource Box In-service training: No			
	Speech: Exploring Communications	O'Connor	1996	9-12
	Key Features: Every topic in speech is comprehensively covered and all lessons have been carefully developed to ensure student success; offers students an opportunity to develop effective speaking and listening skills Intended Use: Intended as a basal textbook for average students Evidence of Effectiveness: Extensive research, testing, and piloting were conducted to ensure validity of instructional approach. Teacher Aids: Teacher's Annotated Edition; Teacher's Resource Kit (PC or Mac); Testmaker In-service training: No			
Holt, Rinehart and Winston	Speech for Effective Communication, revised edition	Verderber	1999	9-12
	No information provided			
South- Western/ Thomson Learning	Communicating for Success	Hyden, Jordan, Steinauer	1999	9-12
	Key Features: Current topics have been integrated throughout, including Internet usage, customer service, and teamwork. Literature applications in every chapter – more than 30 selections in all. Intended Use: This program is an excellent supplement to any French class, all Heinle & Heinle texts are supported with this program. Evidence of Effectiveness: Students will learn-by-doing as they are challenged with relevant and practical applications. The interactive project-based instruction addresses SCANS skills and includes practice exercises, projects, teamwork activities, career connections, Internet usage, and much more. Teacher Aids: Teacher's Edition; Teacher's Resource Book; Workplace Communication Video with Guide In-service training: No.			
	Speaking for Success	Miculka	1999	9-12
	Key Features: Numerous applications and workshops provide a variety of career connections. Individual and group speaking assignments provided throughout Intended Use: Provides a thorough overview and hands-on practice in the speech communication skills essential for life and work success. Evidence of Effectiveness: Whether talking person to person, in a group, or in front of an audience, they'll get plenty of practical applications with hands on experience in: practicing effective speaking, handling conversations, participating in teams, and gaining confidence in delivering formal and informal presentations. Teacher Aids: Instructor's Manual In-service training: No.			

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SUPPORTIVE Instructional materials that support the Idaho Achievement Standards but lack <i>comprehensive</i> coverage of content knowledge/skills.				
Clark Publishing, Inc./ Perfection Learning Inc.	38 Basic Speech Experiences	Carlile & Hensley	1999	9-12
	Activity based, active learning textbook. Students learn about a variety of speaking situations by doing. Adaptable for a one semester or full year course. Intended Use: One or two semesters. Evidence of Effectiveness: No information provided. Teacher Aids: Teacher Manual available. In-service training: No.			
	Lincoln Douglas Debate: Values in Conflict	Wiese & Lewis	2000	9-12
	Key Features: Book is designed to help student become familiar with Lincoln-Douglas debate. Lincoln-Douglas will teach research skills in a way that will last a lifetime. Lincoln-Douglas will provide the skills to stand up confidently in front of people and make a persuasive presentation. Intended Use : One or two semesters. Evidence of Effectiveness: No information provided. Teacher Aids: Teacher Manual available. In-service training : No.			
	Applications.Communication For Personal And Professional Contexts	Payne	2001	9-12
Wadsworth/ Thomson Learning	Challenge of Effective Speaking	Verderber	2000	11-12
	Key Features: Organizing and Outlining' the body of the speech, provide the best emphasis for the difficult task of speech outlining and organization. Chapter 4, now titled "Selecting a Topic and a Goal and Analyzing Audiences", is expanded from the previous edition to include topic selection and the basics of audience analysis. Leading coverage of technology is provided through in-text examples, online exercises which utilize infotrac college edition, technology tip boxes, web tutor and a book specific web site. Intended Use: Intended for the introductory public speaking course as taught in departments of speech communication at two- and four-year colleges and universities. Evidence of Effectiveness: 'Focus on Skills' exercises help students hone their speechmaking skills. Activities include: A two- to three- minute personal experience speech, a listening test and writing a thesis statement. Intended for the introductory public speaking course as taught in departments of speech communication at two- and four-year colleges and universities. Teacher Aids: Instructor's Resource Manual; Thomson Learning Testing Tools; Multimedia Presentation and Lecture Tool In-service training: No			

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LIMITED Instructional materials intended to function as partial, limited course content or to supplement materials classified as <i>comprehensive or supportive</i>.				
South-Western/Thomson Learning	Workplace Communication in Action Video w/Discussion Guide	CNN	2001	9-12
	No information provided.			
	Communication 2000 Module 13: Technical Communication	AIT/South-Western	1999	9-12
	<p>Key Features: Planning and creating technical documents such as instructions, proposals, and summaries. Analyzing ethical issues related to technical communication. Applying problem-solving skills to a wide range of workplace settings.</p> <p>Intended Use: Focuses on improving the user's writing skills. The ability to compose clear instructions that explain complex processes and to create proposals that offer persuasive solutions to problems will lead to greater opportunities on and off the job.</p> <p>Evidence of Effectiveness: Multimedia components enhance the impact of the lessons as users can complete a variety of exercises on the computer, watch video footage of people effectively communicating on the job and listen to famous speeches and literature readings reinforcing chapter content.</p> <p>Teacher Aids: Instructor's Guide</p> <p>In-service training: No.</p>			
	Communication 2000 Module 14: Effective Presentations	AIT/South-Western	1999	9-12
	<p>Key Features: Adapting presentations to specific audiences. Using visual aids to make effective presentations. Exploring the importance of planning, preparation, and audience participation.</p> <p>Intended Use: Focuses on making oral presentations, and examines how effective presentations are made in various workplace situations.</p> <p>Evidence of Effectiveness: Multimedia components enhance the impact of the lessons as users can complete a variety of exercises on the computer, watch video footage of people effectively communicating on the job and listen to famous speeches and literature readings reinforcing chapter content</p> <p>Teacher Aids: Instructor's Guide</p> <p>In-service training: No.</p>			
	The Basics: Employment Communication	Paryzch	2000	9-12
<p>Key Features: Technology activities in each chapter. New features for self-analysis and personal goal setting. Numerous amounts of teamwork activities included.</p> <p>Intended Use: Addresses core communication tools for getting and keeping a job covering self-assessment, cover letters, and interviewing skills.</p> <p>Evidence of Effectiveness: Short, concise content delivers a thorough approach with clear-cut examples and exercises to reinforce learning. Use of current technology including the Internet have been incorporated throughout as well as the SCANS workplace readiness skills.</p> <p>Teacher Aids: Instructor's Manual</p> <p>In-service training: No.</p>				

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South-Western/Thomson Learning	Words@Work single user CD-ROM	Vandalay Group	2000	9-12
	<p>Key Features: CD is linked to Internet resources, providing real-time content. Interactive and diagnostic self-assessments help the user target problem areas and point them to specific lessons for remediation. Interactive graphics and workplace simulations reinforce essential grammar, workplace writing, and employability skills.</p> <p>Intended Use: Connects the learner to the skills they need to succeed as a communicator and a contributor in today's workplace.</p> <p>Evidence of Effectiveness: 40 interactive lessons containing over 400 extensive grammar and writing exercises. Presented in the context of the real-world, Words @ Work makes relevant learning engaging and fun.</p> <p>Teacher Aids: Instructor's Guide</p> <p>In-service training: No.</p>			
	The Basics: Speech Communication	Timm	2000	9-12
	<p>Key Features: Technology activities in each chapter. New features for self-analysis and personal goal setting. Numerous amounts of teamwork activities included.</p> <p>Intended Use: Targets effective oral communication skills used in day-to-day living</p> <p>Evidence of Effectiveness: Short, concise content delivers a thorough approach with clear-cut examples and exercises to reinforce learning. Use of current technology including the Internet have been incorporated throughout as well as the SCANS workplace readiness skills.</p> <p>Teacher Aids: Instructor's Manual</p> <p>In-service training: No.</p>			
Wadsworth/Thomson Learning	Bundle Text + Web Tutor on Web CT	Verderber	2000	9-12
	No information provided.			
	Thomson Learning Testing Tools (Win./MAC)	Verderber	2000	9-12
	No information provided.			
	Multimedia Presentation and Lecture Tool	Verderber	2000	9-12
	No information provided.			
	Bundle Text and Student Workbook	Verderber	2000	9-12
	No. Information provided.			
	Video: Student Speeches for Critiques and Analysis, Volume I and II	Wadsworth	2000	9-12
	No information provided.			